
News

FOR IMMEDIATE RELEASE:

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Actors Edition of Major's *The Persistence of Memory* features Harbert's Cover Art

ST. LOUIS, MISSOURI – In 2012, author and playwright Mark David Major published *The Persistence of Memory and Other Plays*, which Carousel Books recently re-issued as a Large Print Edition in Spring 2017. Twenty years before, Major wrote three plays in a burst of creative activity over a three-year period. The Historic Miner's Institute Theatre in the St. Louis area even produced the titled play, *The Persistence of Memory*, for a short, successful run 1992. Since then, these plays had been waiting to be revisited by the author and discovered by a new generation of readers and patrons of the theatre. Each of these plays including *The Persistence of Memory* are now available for purchase in print and digital versions which feature striking cover art by abstract artist Rachael Harbert. Major was born and raised in the Tower Grove neighborhood of St. Louis and attended Collinsville High School on the east side of the river. He is a graduate of Clemson University in South Carolina and University College London in the United Kingdom. Harbert is an abstract artist and *Magna Cum Laude* graduate of Jacksonville University. The *Art by Rachael* website features her extensive collection of abstract art. She was born, raised, and based in the Jacksonville, Florida area. Major lived there for over a decade, which is where he first met Harbert. Harbert's artwork found an apt literary companion in Major's plays, which perfectly embody the didactic nature of Generation X at its best and worst on the themes of romantic love and emotional honesty. It is a generation characterized by a purity of perspective tinted with a cynicism wise beyond its years and a raw emotionalism carefully veiled under a mask of social indifference. These plays give voice to an entire generation, the children of a revolution. In 2017, Carousel Books upgraded and specifically tailored the formatting of digital version for the Actors Editions like *The Persistence of Memory* for Kindle devices. *The Persistence of Memory: Actors Edition* is a 108-page published by Carousel Books, available for purchase from the following retailers:

Amazon: <http://www.amazon.com/The-Persistence-Memory-Actors-Edition/dp/1475082541>

CreateSpace: <https://www.createspace.com/3832519>

Kindle Store: <http://www.amazon.com/Persistence-Memory-Mark-David-Major-ebook/dp/B009DP04PY>

iBooks Store: <https://itunes.apple.com/us/book/the-persistence-of-memory/id803172912>

Visit the Author's Website at www.markdmajor.com for more information, including other titles by Mark David Major, as well as the Artist's Website at www.artbyrachael.com.

The Persistence of Memory (Actors Edition)

by Mark David Major

with Cover Art by Rachael Harbert

Paperback, 108 pages, 6" x 9"

Carousel Books

September 16, 2012

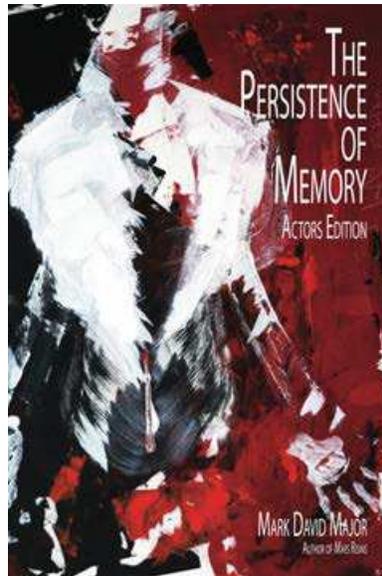
English

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BISAC: Drama/General



(Front Cover of *The Persistence of Memory: Actors Edition* featuring Cover Art by Rachael Harbert.)



(Photograph of author left, Mark David Major and right, artist Rachael Harbert.)

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